



ISTANBUL

A Bridge Between East and West
Doğu ile Batı Arasındaki Köprü

www.turkcoat.com

TURKcoat 2009

EURASIA

2009 土耳其涂料展

第三届涂料、油墨、黏合剂、密封胶、建筑化学品研讨会及展览会

2009年10月8~11日

土耳其伊斯坦布尔展览中心

上届展商：325家，来自36个国家

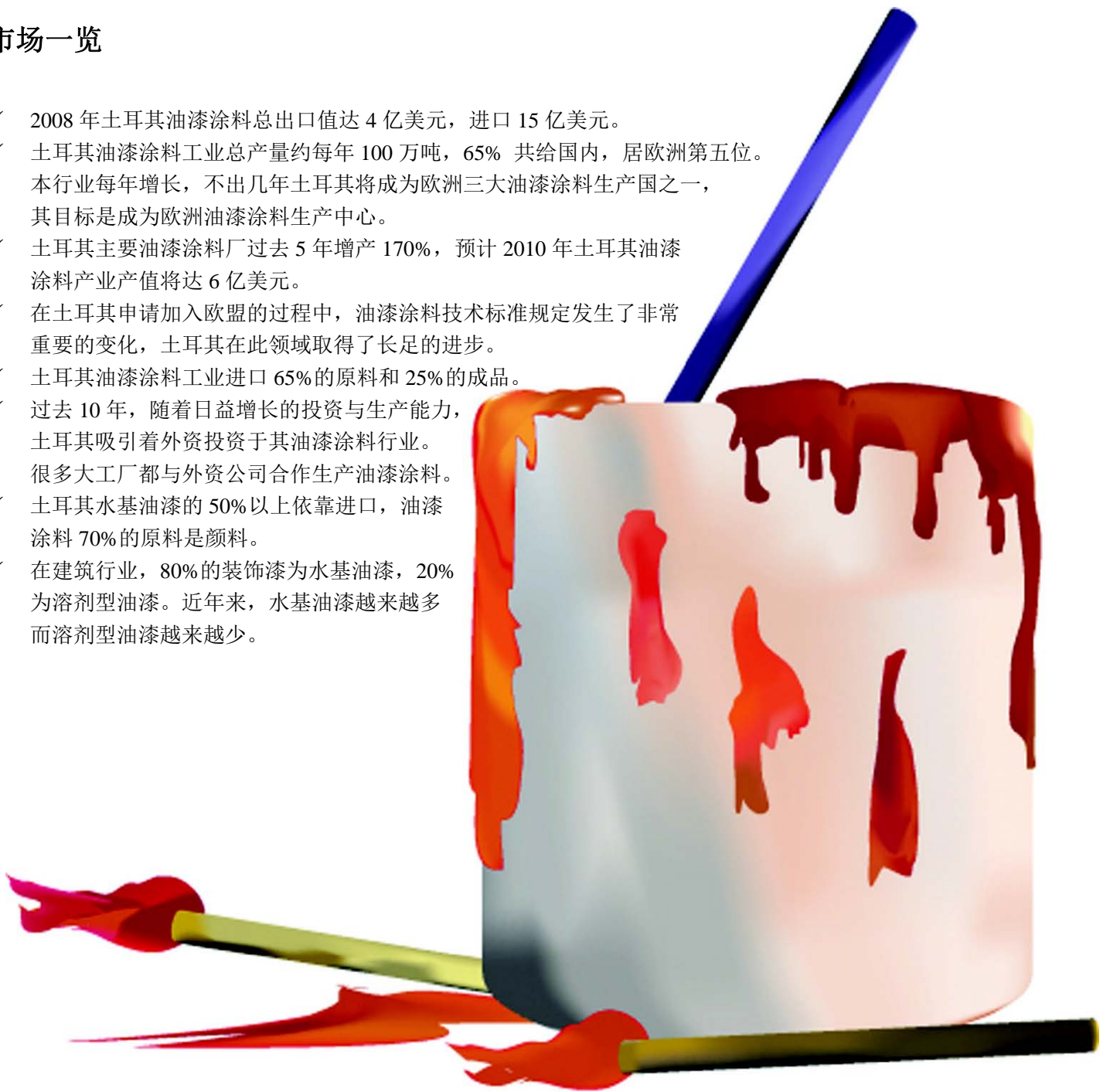
上届观众：7129人，来自71个国家

中国总代理：中国化工网 www.chemnet.com / 上海泰英达会展服务有限公司

热线咨询：+86-21-61635460, 61635462

市场一览

- ✓ 2008 年土耳其油漆涂料总出口值达 4 亿美元，进口 15 亿美元。
- ✓ 土耳其油漆涂料工业总产量约每年 100 万吨，65% 共给国内，居欧洲第五位。本行业每年增长，不出几年土耳其将成为欧洲三大油漆涂料生产国之一，其目标是成为欧洲油漆涂料生产中心。
- ✓ 土耳其主要油漆涂料厂过去 5 年增产 170%，预计 2010 年土耳其油漆涂料产业产值将达 6 亿美元。
- ✓ 在土耳其申请加入欧盟的过程中，油漆涂料技术标准规定发生了非常重要的变化，土耳其在此领域取得了长足的进步。
- ✓ 土耳其油漆涂料工业进口 65% 的原料和 25% 的成品。
- ✓ 过去 10 年，随着日益增长的投资与生产能力，土耳其吸引着外资投资于其油漆涂料行业。很多大工厂都与外资公司合作生产油漆涂料。
- ✓ 土耳其水基油漆的 50% 以上依靠进口，油漆涂料 70% 的原料是颜料。
- ✓ 在建筑行业，80% 的装饰漆为水基油漆，20% 为溶剂型油漆。近年来，水基油漆越来越多而溶剂型油漆越来越少。

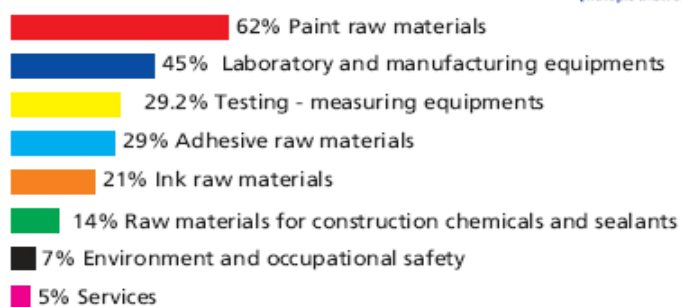


TURKCOAT 2009

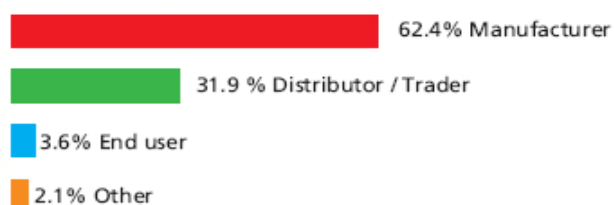
EURASIA



Visitors attention to following product ranges in 2008: (multiple answers)



Type of company



"Turkcoat gathers industry leaders"

Area of responsibility



2008 观众所感兴趣的领域 (多选)

62% 油漆原料
45% 实验室与生产设备
29.2% 测试测量设备
29% 黏合剂原料
21% 油墨原料
14% 建筑及密封原料
7% 环保及职业安全产品
5% 服务行业

公司类型

62.4% 制造商
31.9% 经销商 / 贸易公司
3.6% 终端用户
2.1% 其他

土耳其涂料展聚集行业领袖

观众职责范围

24.6% 生产经理
20.8% 市场及销售经理
18.3% CEO 总经理
17.9% 采购经理
14.1% 研发人员
2.3% 客户服务人员
2.0% 其他

参展范围



- ✓ 油漆原料: 黏合剂、溶剂、颜料、填料、添加剂
- ✓ 油墨原料: 交联剂、溶剂、颜料染料、添加剂

- ✓ 黏胶原料：聚合物、聚合物分散体、单体、树脂、填料、溶剂、增塑剂、油、添加剂、蜡 ……
- ✓ 建筑用化学品及密封剂：添加剂及混合物 ……
- ✓ 实验室及生产设备
- ✓ 测试及测量设备
- ✓ 环保及职业安全产品
- ✓ 服务

2008 年 Turkcoat 展商评价

<p>Chemfine International / Michael Mao (CHINA): I think that Turkcoat is the biggest exhibition about coatings in Turkey and Middle East. We've met with many new customers from Turkey and nearby countries of Turkey.</p>		<p>Chemfine International / Michael Mao (中国): 我认为 TURKCOAT 是土耳其和中东最大的涂料展会。我们遇到了很多来自土耳其及周边国家的客户。</p>
<p>Colwell / Roman Fink (BELGIUM): It's the first time that we're exhibiting in Istanbul. We have already quite business in the market. We would like to make it bigger, so that's why we decided to exhibit here. We had very good contacts at Turkcoat which we will work on now. I think it was a great success.</p>		<p>Colwell / Roman Fink (比利时): 这是我们第一次在伊斯坦布尔参展。我们已经在此市场做了不少生意。我们想进一步扩大，所以来参展。我们在 TURKCOAT 上结识了很多好的意向客户，会继续跟进。我认为展会很成功。</p>
<p>Dupont Turkey / Süha Sevin (TURKEY): We are exhibiting at Turkcoat since the first edition. We are satisfied about the visitors and exhibitors. The visitors are interested and real buyers. Also the problems they have are mentioned and as far as possible solved. The atmosphere was in this way professional and stunning.</p>		<p>杜邦土耳其公司 / Süha Sevin (土耳其): 我们从第一届开始就一直参加 TURKCOAT。我们对观众和展商都感到满意。观众是真的感兴趣，是真正的买家。同时他们的问题都得到解决，氛围专业，令人惊叹。</p>
<p>Eforkim Kimya / Cenap Demirgüç (TURKEY): This year Turkcoat contributed enormously at the international character of Eforkim. We had the possibility to meet foreign companies and we talked about the term of participation. We will continue exhibiting at Turkcoat.</p>		<p>Eforkim Kimya / Cenap Demirgüç (土耳其): 今年 TURKCOAT 对我们 Eforkim 公司的国际化特色贡献良多。我们有机会结识外国公司，并且谈论参与的条件。我们将继续参加以后的 TURKCOAT 展会。</p>
<p>Erma Makina / Muammer Erkekler (TURKEY): We are exhibiting at Turkcoat since the first edition and every year we increased our stand space. The fair was from our side very successful like other years. We made good contacts with local and foreign companies and booked new customers. The visitors attention was so big that we couldn't help them all.</p>		<p>Erma Makina / Muammer Erkekler (土耳其): 我们从第一届开始就一直参加 TURKCOAT，而且逐年增加展位面积。从本公司的情况看，今年和往届一样很成功。我们与国内外意向客户建立了联系，签订了新客户。观众对我们关注太多，以至无法个个都照顾好。</p>
<p>Irkom-Ekt / Houssein Safarkhanlou (UKRAINE): The fair went very well for us. We have met with new customers and a new market, what was very exciting. In the following years we will be part of this exhibition with a bigger delegation.</p>		<p>Irkom-Ekt / Houssein Safarkhanlou (乌克兰): 我们参展效果非常好。我们遇到了新客户新市场，很激动人心。接下来几年我们要继续参展，并且派更多的人员过来。</p>
<p>Jyoti Ceramic / Raju Merani (INDIA): The exhibition was very good. We've made a lot of new contacts and also we've met our customers.</p>		<p>Jyoti Ceramic / Raju Merani (印度): 展会很好。 我们结交了许多意向客户，同时会见了老客户。</p>
<p>Kar Kimya - VMA Getzmann / Koray Gögebakan (TURKEY): This year we exhibited at the fair after a request from our foreign partner with a small stand. The first day the exhibition was not crowded but the following days it was. Next year we will participate again and this time with a bigger stand.</p>		<p>Kar Kimya - VMA Getzmann / Koray Gögebakan (土耳其): 今年我们是在我们国外合作方的要求下来参展，要了一个小展位。第一天展会观众不多，但是接下来几天展馆就显得拥挤了。明年我们将继续参展，而且要大点的展位。</p>
<p>Kimsel Kimya / Hakan Küçükflenlik (TURKEY): Turkcoat was like last year successful. Because of the global crises we had some doubts, but Artkim organized the fair very well. In this time of period to have such quality visitors is only an evidence that the fair has proved itself. We thank everyone who has worked for this fair.</p>		<p>Kimsel Kimya / Hakan Küçükflenlik (土耳其): 今年 TURKCOAT 和去年一样成功，因为全球经济危机我们会前有些疑虑，但是 ARTKIM 公司组织得很好。在这个特殊时期有这么高质量的观众证明这个展会不错。我们感谢各位为办好展会所付出的努力。</p>

Mobel Kimya / Kenan Bayraktar (TURKEY): According to last year the foreign visitors and exhibitors expanded very well. We had the possibility to show our new products and it was good to have contacts with foreign companies. We are very pleased about Turkcoat.



Mobel Kimya / Kenan Bayraktar (土耳其):

今与去年相比，本届观众与展商都有很大的增加。我们有机会展示我们的新产品，与外国公司结交很好。我们对 TURKCOAT 感到满意。

Pump Solutions Group / Louis Mazier (FRANCE):

The Turkish market is a very competitive one. There are many foreign and Turkish pump manufacturers in this market, so the competition is very hard. About the exhibition, it was successful. The profile of the show and the design of each booth were very good such like the shows in Europe, no difference at all.



Pump Solutions Group / Louis Mazier (法国):

土耳其市场很有竞争力。这个市场上有很多土耳其和外国泵浦制造商，所以竞争很激烈。关于展会，它很成功。展馆安排与每个展位设计都很好，可与欧洲展会相媲美，没有任何差别。

Resitan / H. Karimi (IRAN):

Turkcoat exceeded our expectations. As an exhibitor from Iran, we are glad to be a part of this exhibition. We made new contacts from Turkey and other countries.



Resitan / H. Karimi (伊朗):

TURKCOAT 超出我们的预期。作为来自伊朗的展商，我们很高兴能够参与这个展会。我们结交了来自土耳其和其它国家的客人。



组委会指定货运公司 Logistics and custom Services

Schenker Arkas Nakliyat ve Tic. A.fi.

Coflkun Bilen (Mr.)

Department Manager F&E

Tel : +90 212 465 61 45 (Ext. 275/281) Fax: +90 212 465 61 35 E-mail: coskun.bilen@schengerarkas.com.tr

Web: <http://www.schengerarkas.com.tr>

